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Fiat, the car brand with the lowest average CO₂ emissions in Europe.* Fuel consumption figures for the Fiat 500C range mpg (l/100km) and CO₂ emissions: Urban 53.3 (5.3) - 36.7 (7.7) Extra Urban 78.5 (3.6) - 55.4 (5.1) Combined 67.3 (4.2) - 46.3 (6.1). CO₂ emissions 110 - 140 g/km. Available in all Fiat showrooms from July 2nd.

*Source: JATO Dynamics. Volume-weighted average CO₂ emissions g/km among European top 10 selling brands 2008.

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You work as a salesman for FIAT Co , London . You try to convince a prospective buyer to buy this Fiat 500c .